



## Random Microstorage with 2 Second Retrieval

A new Systems Concept  
we call it

### RANDOM FICHE

#### Input

1. Standard 16mm or 35mm (or both) microfilm produced by conventional cameras.
2. Adhesive applied to extreme film edges (automatic and rapid process).
3. Film cut into strips and mounted on clear acetate sheets to create FICHE master.
  - (a) One fiche per subject. Updating or even deletions made as necessary
  - (b) Size and format completely flexible - to 5 x 8 (capacity 140 images)
4. Duplicate files or intermediate masters made inexpensively by printing fiche to fiche on diazo or Kalvar.

#### Output

1. Randomatic - Accession number edge punched, 10 key keyboard selects desired document or subject in 2 seconds  
or  
In Kardex or similar systems - -

Note possibilities of printing abstracts on above, stamping activity dates, etc.

2. Master or intermediate master can then be used to:
  - (a) Make print - either one page at a time or 4 to 8 up on 18" x 24" sheet.
  - (b) Make a dupe fiche for reader reference (Exposure and development (dry) 5 to 15 seconds) (Usual cost under \$.002 per 8 1/2 x 11)



- reduction
- retrieval
- reproduction

INFORMATION SYSTEMS ENGINEERS

- (c) Reader reference of selected master. This is not recommended unless done under strict library control if integrity of master file is considered important.

General Comments:

What other existing system permits?

- (a) Reproduction of up to 500 pages per minute for a material cost of a \$1.00?
- (b) Puts hundreds of thousands of documents under 2 second fingertip control of one person.
- (c) Makes possible highly economic ON DEMAND duplicates as opposed to the stock piling of paper copies which may or may not be requisitioned.
- (d) Reduces general storage space requirements 97% - or weight for mail almost to the same extent.



ARE YOU SPENDING  
TOO MUCH MONEY . . .



. . . on storage of records?

. . . on copying documents by machine  
or hand?

. . . on time lost in search and  
reference?

. . . on offset press operations?

LET US SHOW YOU . . .

. . . the latest equipment

. . . the most efficient systems

AT A LOWER COST!!

COUNSELING SERVICE

Our advice and suggestions are  
offered free, and without obligation, on  
methods, costs, systems and operations.

Free instruction in the use of equip-  
ment. Procedural costs analyses.

FOR THE BEST

#### PHOTOCOPY

Equipment

Haloid COPYFLO  
(Automatic Xerox System)

Service

Eastman Kodak Verifax

#### MICROFILM

Service

Contract Microfilming

Equipment

Cameras  
Readers  
Systems

Laboratory

Services  
Supplies  
Equipment

COUNSELING SERVICES

MICROSURANCE, INC.

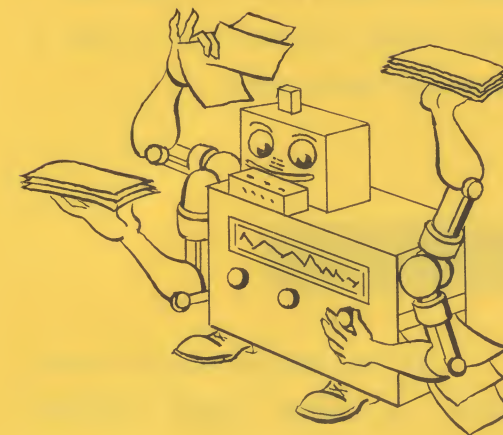
1422 Chestnut Street  
Philadelphia 2, Penna.

RIppenhouse 6-5405

MAKE 'EM SMALL



MAKE 'EM LARGE



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## PHOTOCOPY

### SERVICE:

For facsimile reproduction of documents, excerpts from books, and incoming or operating records, we use the revolutionary new COPYFLO machine (the automatic XEROX system). Copies can be reproduced on uncoated, non-curling, no emulsion sulphite, rag, card, or translucent papers or on offset plate stock—at an extremely low cost. The microfilm original, from which copies are made, may be retained or not, as desired; it is, in effect, a space saving, reusable master.

### EQUIPMENT:

We have complete sales and service facilities for Eastman Kodak VERIFAX Copiers. Four separate models are on display for your selection. Free service for these copiers is quickly arranged from our convenient central city location. We also offer free instruction to your operating personnel.

### CONTRACT MICROFILMING:

We prepare and microphotograph all kinds of material, wherever most convenient for our customers. We furnish all the necessary labor, materials, and equipment. Our tailor-made systems and procedures have been designed to fit specific situations in

### PURCHASING

### RESEARCH

### LAW

### ACCOUNTING

### LIBRARIES

### SALES

### ENGINEERING

### PERSONNEL

### FINANCE



The entire interior spread of this brochure can be reproduced on a piece of microfilm this size.



## MICROFILM SERVICE

### EQUIPMENT

**CAMERAS** (Flow and Planetary—X-Ray):  
Eastman Micro File, Documat, Griscombe

**READERS** (Roll, Opaque, Film Card):  
Eastman, Documat, Griscombe,  
American Optical, Filmsort, Microcard

**SYSTEMS** Filmsort, Microtape:  
Unitizing on McBee, VISIrecord, IBM cards  
Jackets for film strip housing

### LABORATORY

**SERVICES:** We are fully equipped for fast yet flexible processing of Microfilm and Tri-X. We furnish positive film copies of 16mm and 35mm film, and negative diazo-film duplicates. Our enlargements, both silver and electrostatic, range in size from bank checks to engineering drawings.

### SUPPLIES:

Film (Eastman Kodak):  
Microfilm . . . Print . . . X-Ray  
Kodachrome (35mm x 100 ft.)  
Photographic Papers  
Chemicals  
Filmsort Apertures

### EQUIPMENT:

Card-to-card diazo printers—Roll-to-roll printers  
Presto-Seal Splicers                      Enlargers  
Processing Machines      Filmsort Mounters